

## MARIANAS VISITORS AUTHORITY News Release

## Tourism is Everybody's Business!

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## CASH, OTHER PRIZES AT CNMI TOURISM MONTH FUN RUN

Saipan, Northern Mariana Islands (NMI) – Cash prizes await the fastest finishers and best tourism-costume creators at the Marianas Tourism Month Fun Run on Saturday, May 14, 2022, in Saipan.

The run, organized by the Marianas Visitors Authority (MVA) in collaboration with the Office of the Governor, will award the top three overall finishers for both Male and Female Categories: \$250 for 1<sup>st</sup> place, \$150 for 2<sup>nd</sup> place, and \$100 for 3<sup>rd</sup> place. The Best Tourist Costume contest will also award \$500 for 1<sup>st</sup> place, \$300 for 2<sup>nd</sup> place, and \$200 for 3<sup>rd</sup> place. Each participant will also receive a raffle ticket for a chance to win gift certificates from Sky Dive Saipan and Roil Soil Maoli (Indigo) concert. The first 300 participants on site will receive a "CNMI Tourism Month/Fit to Lead" t-shirt.

Race packet pick-up is scheduled for Friday (May 13) from 5 p.m. to 7 p.m. at the Cave Shop located on Beach Rd. in Garapan adjacent to the Saipan Tribune building.

"We invite everyone to come celebrate Marianas tourism at this Saturday's (May 14) fun run in Saipan. It's a chance to show your support for the industry, while also supporting two worthy causes in our community," said MVA Managing Director Priscilla M. Iakopo. "We also look forward to our upcoming activities in Tinian and Rota." Race proceeds will benefit the Diabetes Coalition and Run Saipan. Registration is \$10, and available online at <a href="https://raceroster.com/events/2022/60364/fit-to-lead-5k-cnmi-tourism-month-fun-run">https://raceroster.com/events/2022/60364/fit-to-lead-5k-cnmi-tourism-month-fun-run</a>. Participants may register in person at the MVA office at San Jose or the Office of the Governor at Capitol Hill during regular office hours or beginning at 6 a.m. on run day at the starting line.

The fun run will start at Garapan Fishing Base and follow Saipan Beach Rd. Pathway to the Japanese tank at Quartermaster Rd. intersection and back. The first wave of runners will start at 6:30 a.m. and the second wave at 7 a.m.

The MVA is also holding a student logo contest. Students in grades 9-12 are asked to incorporate the slogans "Marianas Tourism Month" and "Tourism is Everybody's Business" in their vision of the future of travel. Prizes are: \$500 for 1<sup>st</sup> place, \$200 for 2<sup>nd</sup> place, and \$100 for 3rd place. Entries must be submitted with a Parental Consent Form by 5 p.m. on May 23, 2022. Rules and Parental Release Forms are downloadable under Featured Events at www.facebook.com/VisitTheMarianas or at www.mymarianas.com.

The public also has the chance to win Tourism Month t-shirts and gift cards by correctly answering tourism-related trivia questions on radio stations Power 99 (97.5 FM) and KCNM-KZMI (103.9 FM) and cable station KSPN2.

The general public is invited to join the Tourism Month Cleanup on Saturday, May 28, 2022, in Marpi. Participants will meet at 8 a.m. at the Last Command Post in Marpi.

On Rota, students of Sinapalo Elementary School will help beautify the island with a beach cleanup on May 13. Students will have a painting workshop on May 21 to learn various painting techniques and will then have the opportunity to win cash prizes for painting tourist attractions. Students of Dr. Rita Inos Jr./Sr. High School will receive a guided tour of historic sites on May 27.

Another 2-day cleanup of major historical sites will be held on Tinian. Tinian youth, tour guides, and industry frontline workers will be a Tourist for a Day on May 25 & 27, receiving a guided tour of the island to learn more about Tinian's tourist attractions. A photo contest highlighting the island's natural, historical and cultural attractions is also being held.

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Aranda at 1.670.664.3200/1 or communityprojects@mymarianas.com.



Management and staff of the Mariana Visitors Authority wave in support of Marianas Tourism Month on March 6, 2022, at the MVA office in San Jose, Saipan.

The Marianas is an archipelago of 14 islands - including Saipan, Tinian, and Rota - in the Western Pacific. The Marianas are home to indigenous Chamorro and Carolinian people, as well as over 20 different ethnicities from around the world who live and work in this harmonious tropical paradise. Ancient latte stone limestone monoliths, traditional nature-based ocean navigation not reliant on modern technology, and a culture seasoned by East and West influences are just a few of the experiences found in The Marianas, where pristine sea, sand, and skies are only a 3-4 hour flight from major Asian gateway cities. The Marianas is the first destination with a travel bubble agreement with South Korea, where Asiana Airlines, Jeju Air, T'Way, and Air Seoul provide direct flights to Saipan from Seoul-Incheon and Jeju Air and Air Busan fly from Busan. United Airlines flies daily from Guam. Interisland travel to Rota and Tinian is provided by Star Marianas, or Instagram @themarianas.