



**MARIANAS VISITORS AUTHORITY**  
**News Release**

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*Tourism is Everybody's Business!*

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MVA MANAGING DIRECTOR

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**CNMI TOURISM MONTH FUN RUN ON MAY 14, 2022**

**Saipan, Northern Mariana Islands (NMI)** – In celebration of May Tourism Month, the Marianas Visitors Authority (MVA), in collaboration with the Office of the Governor, will hold the CNMI Tourism Month Fun Run on May 14, 2022, in Saipan.

The fun run course will start at Garapan Fishing Base and follow Saipan Beach Rd. Pathway to the Japanese tank at Quartermaster Rd. intersection and back. The first wave of runners will start at 6:30 a.m. and the second wave at 7 a.m. Registration is \$10, and participants may register in person at the MVA office at San Jose or the Office of the Governor at Capitol Hill. Registration will also be available at 6 a.m. on run day at the starting line. Race proceeds will benefit the Diabetes Coalition and Run Saipan. Online registration will open shortly at <https://raceroster.com/events/2022/60364/fit-to-lead-5k-cnmi-tourism-month-fun-run>.

The event will give a “CNMI Tourism Month/Fit to Lead” t-shirt to the first 300 participants. All participants will also receive a raffle ticket for a chance to win prizes.

“We’re looking forward to a great fun run on May 14 and invite the community to come out and show their support for tourism, because tourism is everybody’s business,” said MVA Managing Director Priscilla M. Iakopo. “We’re also excited to partner with the Office of the Governor this year in promoting the FIT-TO-LEAD Health and Wellness Campaign.”

Participants are encouraged to wear tourist costumes during the 5K to win cash prizes.

Tourism Month kicked off with proclamation signing ceremony Thursday (April 28) at 10:00 a.m. at the Office of the Governor on Capitol Hill.

The MVA is also holding a student logo contest. Students in grades 9-12 are asked to incorporate the slogans “Marianas Tourism Month” and “Tourism is Everybody’s Business” in their vision of the future of travel. Prizes are: \$500 for 1<sup>st</sup> place, \$200 for 2<sup>nd</sup> place, and \$100 for 3<sup>rd</sup> place. Entries must be submitted with a Parental Consent Form by 5 p.m. on May 23, 2022. Rules and Parental Release Forms are downloadable under Featured Events at [www.facebook.com/VisitTheMarianas](http://www.facebook.com/VisitTheMarianas) or at [www.mymarianas.com](http://www.mymarianas.com).

The public will also have the chance to win Tourism Month t-shirts and gift cards by correctly answering tourism-related trivia questions on radio stations Power 99 (97.5 FM) and KCNM-KZMI (103.9 FM) and cable station KSPN2.

The general public is invited to join the Tourism Month Cleanup on Friday, May 28, 2022, in Marpi. Participants will meet at 8 a.m. at the Last Command Post in Marpi.

On Rota, students of Sinapalo Elementary School will help beautify the island with a beach cleanup. Students will also be awarded cash prizes for painting tourist attractions on Rota throughout the month. Students of Dr. Rita Inos Jr./Sr. High School will receive a guided tour of historic sites.

Another sit cleanup will be held on Tinian. Also on Tinian, island youth, tour guides, and industry frontline workers will be a Tourist for a Day on May 25 & 27, receiving a guided tour of the island to learn more about Tinian’s tourist attractions. A photo contest highlighting the island’s natural, historical and cultural attractions will also be held.

Further details on Tourism Month activities will be announced as confirmed. For more information, visit [www.mymarianas.com](http://www.mymarianas.com), [www.facebook.com/VisitTheMarianas](http://www.facebook.com/VisitTheMarianas) or contact MVA Community Projects Specialist Jack Aranda at 1.670.664.3200/1 or [communityprojects@mymarianas.com](mailto:communityprojects@mymarianas.com).



Governor Ralph DLG Torres is joined by representatives of the Marianas Visitors Authority and tourism industry stakeholders on April 28, 2022, at the Office of the Governor in Saipan in proclamation May at CNMI Tourism Month.

The Marianas is an archipelago of 14 islands - including Saipan, Tinian, and Rota - in the Western Pacific. The Marianas are home to indigenous Chamorro and Carolinian people, as well as over 20 different ethnicities from around the world who live and work in this harmonious tropical paradise. Ancient latte stone limestone monoliths, traditional nature-based ocean navigation not reliant on modern technology, and a culture seasoned by East and West influences are just a few of the experiences found in The Marianas, where pristine sea, sand, and skies are only a 3-4 hour flight from major Asian gateway cities. The Marianas is the first destination with a travel bubble agreement with South Korea, where Asiana Airlines, Jeju Air, T'Way, and Air Seoul provide direct flights to Saipan from Seoul-Incheon and Jeju Air and JAir Busan fly from Busan. United Airlines flies daily from Guam. Interisland travel to Rota and Tinian is provided by Star Marianas Air. For more information on The Marianas, visit [www.mymarianas.com](http://www.mymarianas.com), Facebook/VisitTheMarianas, or Instagram @themarianas.

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