



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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1st ANNUAL ROTA COFFEE MARATHON ON APRIL 14, 2018

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority (MVA) will inaugurate its latest signature event with the 1st Annual Rota Coffee Marathon on April 14, 2018.

Highlighting coffee plantations from the Japanese administrative era of The Marianas in the first half of the 20th century, the race course will feature the unspoiled natural beauty of Rota.

“Rota is renowned for its picturesque views and unmatched island hospitality, and adding to the Rota Blue Triathlon held each November, the Rota Coffee Marathon will provide another opportunity for athletes to visit the island,” said MVA Managing Director Christopher A. Concepcion.

The race, jointly organized by the MVA, KFC Triathlon Club Japan, the Rota Mayor’s Office, and the 16th Rota Municipal Council will feature three distances: 42.195K (7 hour time limit), 21K (no time limit), and 10K (no time limit).

“Rota wild coffee is a wonderful resource for tourism and the economy in Rota,” said KFC Triathlon Club Japan President Kiyozaku Onishi, who has helped launch the Rota Blue Triathlon and other sporting events in The Marianas. “The Rota Mayor’s office siad the coffee berries just

changed to red from green this week, and they have more plans to display coffee for visitors and local people.”

Registration is \$60 for the 42.195K, \$50 for 21K, and \$40 for 10K. The entry fee includes a t-shirt and awards party. Prizes will be awarded for the top three Men and Women finishers and for age categories.

The pre-race briefing for all applications will be on Friday, April 13, 2018, at 6:30 p.m. at Rota Resort & Country Club. The awards party will be held at Rota Round House at 5:30 p.m. on race day.

Applications are downloadable under the Events Calendar at www.mymarianas.com. For more information, contact MVA Community Projects Specialist Ed Diaz at 1.670.664.3200 or ediaz@mymarianas.com.



The Marianas Visitors Authority will hold the inaugural 1st Annual Rota Coffee Marathon on April 14, 2018, in partnership with KFC Triathlon Club Japan, the Rota Mayor's Office, and 16th Rota Municipal Council.

The Marianas are a chain of idyllic islands including Saipan, Tinian, and Rota in the Western Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers looking for new travel discoveries will find them in The Marianas, just three hours travel from most cities in Japan, and four to five from other parts of Asia and Australia. The Marianas are served daily from Tokyo-Narita in Japan by Delta Air Lines with seasonal flights by Asiana Airlines. From Korea, Asiana Airlines, Jeju Air, Jin Air, and T'Way provide direct flights from Seoul-Incheon, and Asiana also provides service from Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, and Hong Kong to Saipan are available. United Airlines has daily flight connections from six cities in Japan to Saipan with one stop. United States mainland connections can be made to Saipan via Tokyo-Narita, Seoul-Incheon or Guam. Visitors from Russia and Taiwan usually arrive via Seoul, Tokyo or Manila. Interisland travel to Rota and Tinian is provided by United Express (Cape Air) and Star Marianas Air. For more information on The Marianas, visit www.mymarianas.com.

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