

## MARIANAS VISITORS AUTHORITY News Release

## Tourism is Everybody's Business!

**CHRISTOPHER A. CONCEPCION** MVA MANAGING DIRECTOR

For Immediate Release- July 11, 2018 For further information, contact: Christopher A. Concepcion, Managing Director Marianas Visitors Authority Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237 mva@mymarianas.com www.mymarianas.com

## INT'L FESTIVAL OF CULTURES RETURNS SEPT. 21-23, 2018

**Saipan, Northern Mariana Islands (NMI)** – The 4<sup>th</sup> Annual International Festival of Cultures will be held on Sept. 21-23, 2018, in celebration of the cultural diversity of The Marianas, with special emphasis on the indigenous cultures of Micronesia.

All culture groups in The Marianas are invited to join the next planning meeting on Friday (July 13) at 2 p.m. at the Marianas Visitors Authority (MVA) office on Beach Jose, San Jose.

This year's festival will be condensed to a single weekend, versus several consecutive Saturdays in prior years. The event will also return to its original location at Paseo de Marianas in the main tourist district on Saipan.

"We are looking forward to another great festival this year with our various cultures, and as with all our events, we're looking at new ideas to make it even more enjoyable than last year," said Marianas Visitors Authority (MVA) Managing Director Christopher A. Concepcion. "With all the live entertainment, food sales, arts and crafts demonstrations and more, it's quite a commitment on behalf of our cultural groups, so to accommodate their availability, we are condensing this year's festival to a Friday, Saturday, and Sunday. We also anticipate more visitors to be able to join the event in downtown Garapan, and the dates coincide with the Mid-Autumn Festival holiday period in our source market of China, when we anticipate an uptick in visitors. We welcome all cultural groups to join us in being represented, even if you are a small group and can only do a few activities."

Interested groups may submit a Participation Form to the MVA office in San Jose or contact MVA Community Projects Coordinator Demalyn Pagarao at dpagarao@mymarianas.com or 670.664.3219 to confirm participation at Friday's meeting or for more information.



Chamorros perform at the Annual International Festival of Cultures in The Marianas on Sept. 13, 2014. The 4<sup>th</sup> Annual International Festival of Cultures will be held on Sept. 21-23, 2018, at Paseo de Marianas in Garapan, Saipan.

The Marianas are a chain of idyllic islands including Saipan, Tinian, and Rota in the Western Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers looking for new travel discoveries will find them in The Marianas, just three hours travel from most cities in Japan, and four to five from other parts of Asia and Australia. The Marianas are served seasonal flights from Japan, with regular flights to begin in Winter 2018. From Korea, Asiana Airlines, Jeju Air, and T'Way provide direct flights from Seoul-Incheon, and Jeju Air also provides service from Busan. From mainland China, direct flight service is available from Shanghai, Beijing, Guangzhou, and Hangzhou. HK Express and Hong Kong Airlines provide service from Hong Kong. United Airlines has daily flight connections from six cities in Japan to Saipan with one stop. United States mainland connections can be made to Saipan via Seoul-Incheon, Hong Kong, or Guam. Visitors from Russia and Taiwan usually arrive via Seoul or Hong Kong. Interisland travel to Rota and Tinian is provided by United Express (Cape Air) and Star Marianas Air. For more information on The Marianas, visit www.mymarianas.com.

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